KHIE
KENTUCKY HEALTH
INFORMATION EXCHANGE

On September 17th, join with other forward-thinking healthcare pioneers in continuing the pledge to improve the quality of healthcare both nationally and in KY. Your presence as an exhibition partner, at the Governor's Office of Electronic Health Information's 6th Annual 2013 eHealth Summit clearly conveys your company's mutual commitment to this vision.

Conference Event: KY's eHealth Summit

Date: Monday, September 16th – KHIE eHealth Charity Golf Scramble; Exhibits Set-Up
Monday, September 16th – Awards Dinner
Tuesday, September 17th – eHealth Summit

Awards Dinner Time: 7:00 pm – 9:00 pm
eHealth Summit Time: 9:00 am – 4:00 pm

Place: Holiday Inn University Plaza and Sloan Convention Center, 1021 Wilkinson Trace, Bowling Green, KY 42103

**A special conference rate of $95 standard, $125 Executive Suite along with free parking has been reserved for eHealth Summit guests.

Attendees: GOEHI is expecting approximately (350) healthcare professionals ranging from providers and IT management to attorneys and privacy/security experts.

Exhibitor Standard Cost: $450 for a 6' Table Top Exhibit Booth: Best Value in the Industry!!

Vendor Times/Opportunities:

Monday, Sept 16th:   9:00 am – 3:00 pm   KHIE eHealth Charity Golf Scramble
                          11:00 am - 4:00 pm   Exhibitor Set-up - Sloan Convention Ctr, Ballroom C/D
                          7:00 pm - 9:00 pm   Awards Dinner – Corvette Museum, Bowling Green
                                                     Exhibitors Attendance Encouraged
Tuesday, Sept 17th:   7:30 am – 9:00 am   Registration/Continental Breakfast –Ballroom C/D
                          7:30 am -   9:00 am   Exhibitor Fair – Ballroom C/D
                          11:00 am – 11:30 am   Exhibits/Break – Ballroom C/D
                          12:00 pm - 1:00 pm   Buffet Lunch in Front Foyer
                          1:00 pm - 2:00 pm   Reverse Trade Show by Appointment
                          2:00 pm - 2:30 pm   Exhibits: Ballroom C/D

Reverse Trade Show: GOEHI will host our second reverse trade show allowing attendees to pair up at appointed times with vendors.

Marketing Support: Strong market penetration via both direct and print amongst healthcare providers and health IT management in KY and neighboring states.

With a robust health information exchange that has live interfaces with both the KY State Lab and the KY Immunization Registry and soon-to-be connecting to the KY Cancer Registry, Kentucky continues to be the national vanguard of Health Information Technology and HIE. With your help, Kentucky will continue to lead the nation in Health IT!

Polly Mullins-Bentley
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